**THE BKD’S**

**AS A LEADER I MUST BE:**

* A person of strong and honorable courage
* An example of individual value and committed to professional moral standards
* Able to resolve complex problems

**AS A LEADER I MUST KNOW:**

* THE FOUR FACTORS OF LEADRSHIP AND HOW THEY AFFECT EACH OTHER
* I MUST KNOW:
* MYSELF
* HUMAN NATURE
* MY JOB
* MY UNIT

**AS A LEADER I MUST DO:**

* Provide purpose for my team
* Provide direction for my followers
* Provide motivation for all my subordinates